

REMIT TO 201 Humboldt St Rochester, NY 14610 ph: (585) 287-8005 fx: (585) 482-2515

Advertiser Agency Buyer Salesperson John Katko/Congress/NY/Republican (6675 Mooney Marketing Group (14128)

Syracuse, House (2270) ph: (315) 446-9999

Product **Brand Acct Types** Est/Headline

Comments

Political - US Congress (1076) Katko for Congress (545985) Local/Political Demo

Revision

Invoice

2727349 9/25/2016

Inv Date Terms

Cash In Advance

Contract

1421327 Standard

Bill Type Period 8/29/2016 - 9/25/2016

CO-OP/Order Type

No/Normal

Package

Gen. Date 9/26/2016 10:09:24AM

Mooney Marketing Group 528 Plum St Ste 200 Syracuse, NY 13204

AgM

Syracuse (WSYR)

DUPLICATE INVOICE

	se (WSYR)		DUPLICATE IN	1001	OL .			
Line Typ	pe Scheduled	Schedule Days to Run	Air Time	Length	n Program	Copy/ISCI	Amount	Remarks
L.0 New	vs 5:30:00AM- 6:00:00	Day,M-1,W-1,Th-2,F-1	09/07/16 5:39AM (We)	00:30	NC9 Morning News @ 5:30	KATKO FOR CONGRESS-MEET COLLEE	\$140.00	
1.0 New	vs 5:30:00AM- 6:00:00	Day,M-1,W-1,Th-2,F-1	09/08/16 5:38AM (Th)	00:30	NC9 Morning News @ 5:30	KATKO FOR CONGRESS-MEET COLLEE	\$140.00	
1.0 New	vs 5:30:00AM- 6:00:00.	Day,M-1,W-1,Th-2,F-1	09/08/16 5:51AM (Th)	00:30	NC9 Morning News @ 5:30	KATKO FOR CONGRESS-MEET COLLEE	\$140.00	
1.0 New	vs 5:30:00AM- 6:00:00.	Day,M-1,W-1,Th-2,F-1	09/09/16 6:00AM (Fr)	00:30	NC9 Morning News @ 5:30	KATKO FOR CONGRESS-MEET COLLEE	\$140.00	
1.0 New	vs 5:30:00AM- 6:00:00.	Day,M-1,W-1,Th-2,F-1	09/12/16 5:44AM (Mo)	00:30	NC9 Morning News @ 5:30	KATKO FOR CONGRESS-MEET COLLEE	\$140.00	
2.0 New	s 6:00:00AM- 7:00:00	Day,M-1,W-1,Th-1,F-2	09/07/16 6:40AM (We)	00:30	NC9 Morning News @ 6	KATKO FOR CONGRESS-MEET COLLEE	\$245.00	
2.0 New	s 6:00:00AM- 7:00:00.	Day,M-1,W-1,Th-1,F-2	09/08/16 6:59AM (Th)	00:30	NC9 Morning News @ 6	KATKO FOR CONGRESS-MEET COLLEE	\$245.00	
2.0 News	s 6:00:00AM- 7:00:00.	Day,M-1,W-1,Th-1,F-2	09/09/16 6:29AM (Fr)	00:30	NC9 Morning News @ 6	KATKO FOR CONGRESS-MEET COLLEE	\$245.00	
2.0 News	s 6:00:00AM- 7:00:00.	Day,M-1,W-1,Th-1,F-2	09/09/16 6:48AM (Fr)	00:30	NC9 Morning News @ 6	KATKO FOR CONGRESS-MEET COLLEE	\$245.00	
2.0 News	s 6:00:00AM- 7:00:00.	Day,M-1,W-1,Th-1,F-2	09/12/16 6:09AM (Mo)	00:30	NC9 Morning News @ 6	KATKO FOR CONGRESS-MEET COLLEE	\$245.00	
3.0 News	s 5:30:00PM- 6:00:00l	Day,M-2,W-1,Th-1,F-1	09/07/16 5:47PM (We)	00:30	NC9 News @ 5:30pm	KATKO FOR CONGRESS-MEET COLLEE	\$370.00	
3.0 News	s 5:30:00PM- 6:00:00	Day,M-2,W-1,Th-1,F-1	09/08/16 5:49PM (Th)	00:30	NC9 News @ 5:30pm	KATKO FOR CONGRESS-MEET COLLEE	\$370.00	
3.0 News	s 5:30:00PM- 6:00:00	Day,M-2,W-1,Th-1,F-1	09/09/16 5:40PM (Fr)	00:30	NC9 News @ 5:30pm	KATKO FOR CONGRESS-MEET COLLEE	\$370.00	
3.0 News	s 5:30:00PM- 6:00:00	Day,M-2,W-1,Th-1,F-1	09/12/16 5:40PM (Mo)	00:30	NC9 News @ 5:30pm	KATKO FOR CONGRESS-MEET COLLEE	\$370.00	
3.0 News	s 5:30:00PM- 6:00:00	Day,M-2,W-1,Th-1,F-1	09/12/16 5:54PM (Mo)	00:30	NC9 News @ 5:30pm	KATKO FOR CONGRESS-MEET COLLEE	\$370.00	
l.0 SPOT	T 7:00:00PM- 7:30:00	Day,M-1,W-2,Th-1,F-1	09/07/16 7:11PM (We)	00:30	ENTERTAINMENT TONIGHT	KATKO FOR CONGRESS-MEET COLLEE	\$175.00	
l.0 SPOT	T 7:00:00PM- 7:30:00	Day,M-1,W-2,Th-1,F-1	09/07/16 7:30PM (We)	00:30	ENTERTAINMENT TONIGHT	KATKO FOR CONGRESS-MEET COLLEE	\$175.00	
.0 SPOT	T 7:00:00PM- 7:30:00	Day,M-1,W-2,Th-1,F-1	09/08/16 7:10PM (Th)	00:30	ENTERTAINMENT TONIGHT	KATKO FOR CONGRESS-MEET COLLEE	\$175.00	
.0 SPOT	T 7:00:00PM- 7:30:00	Day,M-1,W-2,Th-1,F-1	09/09/16 7:11PM (Fr)	00:30	ENTERTAINMENT TONIGHT	KATKO FOR CONGRESS-MEET COLLEE	\$175.00	
.0 SPOT	7:00:00PM- 7:30:00	Day,M-1,W-2,Th-1,F-1	09/12/16 7:12PM (Mo)	00:30	ENTERTAINMENT TONIGHT	KATKO FOR CONGRESS-MEET COLLEE	\$175.00	
.0 SPOT	7:30:00PM- 8:00:00l	Day,M-2,W-1,Th-1,F-1	09/07/16 7:56PM (We)	00:30	Insider	KATKO FOR CONGRESS-MEET COLLEE	\$140.00	
.0 SPOT	7:30:00PM- 8:00:00	Day,M-2,W-1,Th-1,F-1	09/08/16 7:49PM (Th)	00:30	Insider	KATKO FOR CONGRESS-MEET COLLEE	\$140.00	
								Page: 1



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Advertiser Agency Buyer Salesperson

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Syracuse, House (2270) ph: (315) 446-9999

Product Brand **Acct Types** Est/Headline Demo

Political - US Congress (1076) Katko for Congress (545985) Local/Political

Invoice 2727349 Inv Date 9/25/2016 Terms Cash In Advance Contract 1421327

Bill Type Standard Period

8/29/2016 - 9/25/2016 CO-OP/Order Type No/Normal

Package

Gen. Date 9/26/2016 10:09:24AM

Mooney Marketing Group 528 Plum St Ste 200 Syracuse, NY 13204

AgM

Syracuse (WSYR)

DUPLICATE INVOICE

Syr	acuse ((WSYR)		DUPLICATE IN	IVOI	SE			
Line	Туре	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
5.0	SPOT	7:30:00PM- 8:00:00	Day,M-2,W-1,Th-1,F-1	09/09/16 7:42PM (Fr)	00:30	Insider	KATKO FOR CONGRESS-MEET COLLEE	\$140.00	
5.0	SPOT	7:30:00PM- 8:00:00	Day,M-2,W-1,Th-1,F-1	09/12/16 7:42PM (Mo)	00:30	Insider	KATKO FOR CONGRESS-MEET COLLEE	\$140.00	
5.0	SPOT	7:30:00PM- 8:00:00	Day,M-2,W-1,Th-1,F-1	09/12/16 7:55PM (Mo)	00:30	Insider	KATKO FOR CONGRESS-MEET COLLEE	\$140.00	
6.0	News	11:00:00PM-11:35:00	Day,M-1,W-1,Th-2,F-1	09/07/16 11:34PM (We)	00:30	NC9 News @ 11	KATKO FOR CONGRESS-MEET COLLEE	\$350.00	
6.0	News	11:00:00PM-11:35:00	Day,M-1,W-1,Th-2,F-1	09/08/16 11:21PM (Th)	00:30	NC9 News @ 11	KATKO FOR CONGRESS-MEET COLLEE	\$350.00	
6.0	News	11:00:00PM-11:35:00	Day,M-1,W-1,Th-2,F-1	09/08/16 11:34PM (Th)	00:30	NC9 News @ 11	KATKO FOR CONGRESS-MEET COLLEE	\$350.00	
6.0	News	11:00:00PM-11:35:00	Day,M-1,W-1,Th-2,F-1	09/09/16 11:28PM (Fr)	00:30	NC9 News @ 11	KATKO FOR CONGRESS-MEET COLLEE	\$350.00	
6.0	News	11:00:00PM-11:35:00	Day,M-1,W-1,Th-2,F-1	09/12/16 11:26PM (Mo)	00:30	NC9 News @ 11	KATKO FOR CONGRESS-MEET COLLEE	\$350.00	
7.0	SPOT	11:35:00PM-12:35:00	Day,M-2,W-1,Th-1,F-1	09/07/16 12:32AM (We)	00:30	Jimmy Kimmel Live	KATKO FOR CONGRESS-MEET COLLEE	\$105.00	
7.0	SPOT	11:35:00PM-12:35:00	Day,M-2,W-1,Th-1,F-1	09/08/16 11:59PM (Th)	00:30	Jimmy Kimmel Live	KATKO FOR CONGRESS-MEET COLLEE	\$105.00	
7.0	SPOT	11:35:00PM-12:35:00	Day,M-2,W-1,Th-1,F-1	09/09/16 11:58PM (Fr)	00:30	Jimmy Kimmel Live	KATKO FOR CONGRESS-MEET COLLEE	\$105.00	
7.0	SPOT	11:35:00PM-12:35:00	Day,M-2,W-1,Th-1,F-1	09/12/16 12:22AM (Mo)	00:30	Jimmy Kimmel Live	KATKO FOR CONGRESS-MEET COLLEE	\$105.00	
7.0	SPOT	11:35:00PM-12:35:00	Day,M-2,W-1,Th-1,F-1	09/12/16 12:00AM (Mo)	00:30	Jimmy Kimmel Live	KATKO FOR CONGRESS-MEET COLLEE	\$105.00	
8.1	News	7:00:00AM- 8:00:00.	Day,Sa-1,Su-1	09/10/16 7:53AM (Sa)	00:30	NC9 Weekend News	KATKO FOR CONGRESS-MEET COLLEE	\$100.00	
8.1	News	7:00:00AM- 8:00:00.	Day,Sa-1,Su-1	09/11/16 7:16AM (Su)	00:30	NC9 Weekend News	Katko For Congress-Flag 30 Rev	\$100.00	
9.1	SPOT	8:00:00AM- 9:00:00	Day,Sa-1,Su-1	09/10/16 8:39AM (Sa)	00:30	Weekend Good Morning America	KATKO FOR CONGRESS-MEET COLLEE	\$120.00	
9.1	SPOT	8:00:00AM- 9:00:00.	Day,Sa-1,Su-1	09/11/16 8:38AM (Su)	00:30	Weekend Good Morning America	Katko For Congress-Flag 30 Rev	\$120.00	
10.0	SPOT			09/10/16			2 preempts @ \$80.00	\$0.00	Sports / Network Over-run
11.0	News	11:30:00PM-12:05:00	Day,Sa-1	09/10/16 12:26AM (Sa)	00:30	NC9 News @ 1130P	KATKO FOR CONGRESS-MEET COLLEE	\$245.00	
12.0	News	11:00:00PM-11:35:0(Per week (1),Su	09/11/16 11:20PM (Su)	00:30	NC9 News @ 11pm	Katko For Congress-Flag 30 Rev	\$350.00	
13.0	Prime	9:00:00PM-10:00:00	Day,W-1	09/07/16 9:51PM (We)	00:30	Modern Family/blackish	KATKO FOR CONGRESS-MEET COLLEE	\$1400.00	
14.0	Prime	9:00:00PM-10:00:00	Day,Th-1	09/08/16 9:16PM (Th)	00:30	The \$100,000 Pyramid	KATKO FOR CONGRESS-MEET COLLEE	\$525.00	
									Page: 2



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Product Brand **Acct Types**

Est/Headline

Demo

Revision Comments

Political - US Congress (1076) Katko for Congress (545985) Local/Political

Invoice Inv Date

2727349 9/25/2016

1421327

Terms

Cash In Advance

Contract Bill Type

Standard 8/29/2016 - 9/25/2016

CO-OP/Order Type

No/Normal

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Gen. Date 9/26/2016 10:09:24AM

Mooney Marketing Group 528 Plum St Ste 200 Syracuse, NY 13204

AgM

Syracuse (WSYR)

DUPLICATE INVOICE

Syl	acuse (WSTR)	L	DUPLICATE IN	VOI	JE .			
Line	Туре	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
15.0	Prime	8:00:00PM- 9:00:00	Day,F-1	09/09/16 7:59PM (Fr)	00:30	STAND UP TO CANCER	KATKO FOR CONGRESS-MEET COLLEE	\$700.00	
16.0	SPOT	12:00:00PM- 7:00:00	Day,Sa-2	09/10/16 1:52PM (Sa)	00:30	ABC College Football	KATKO FOR CONGRESS-MEET COLLEE	\$280.00	
16.0	SPOT	12:00:00PM- 7:00:00	Day,Sa-2	09/10/16 2:56PM (Sa)	00:30	ABC College Football	KATKO FOR CONGRESS-MEET COLLEE	\$280.00	
17.0	News	6:00:00PM- 7:00:00	Day,M-1	09/12/16 6:22PM (Mo)	00:30	NC9 News @ 6pm	KATKO FOR CONGRESS-MEET COLLEE	\$440.00	
18.0	SPOT	9:00:00AM-10:00:00	Day,M-1	09/12/16 9:36AM (Mo)	00:30	Rachel Ray	KATKO FOR CONGRESS-MEET COLLEE	\$105.00	
19.0	SPOT			09/17/16			1 preempt @ \$80.00	\$0.00	Sports / Network Over-run
20.0	SPOT			09/17/16			1 preempt @ \$80.00	\$0.00	Sports / Network Over-run

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total \$12,390.00 (\$1,858.50) Net Total \$10,531.50 Total Spots 48